

## MISSION

“Hallmark Information Technology’s Mission is to provide technically proficient individuals and project teams to support our Client Companies in achieving their goals and objectives. We function as an extension of the technical and human resource departments of the companies we serve, thereby allowing them maximum workforce flexibility at the lowest possible cost.”

## HALLMARK HELPS CASE SUMMARIES

- Problem:** Fortune 100 Company called Hallmark on Friday at noon and needed a project team of 28 Systems Engineers, Network Technicians, and Help Desk Personnel by the following Wednesday at noon in Chicago, IL. Due to the nature of their business, all candidates had to be personally interviewed, drug tested, and have criminal background and references checked.
- Solution:** Hallmark flew 2 experienced recruiters to Chicago while other recruiters at headquarters blanketed the Chicago area for the best talent possible.
- Result:** Project completed on time! Client was so thrilled with the project team that they ended up hiring an additional 7 people for a total of 35.
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- Problem:** Mid-sized computer hardware dealer’s client asked if they could prepare a ghosted image, install and network 500 computers and printers, and do it on short notice. They did not have the resources, so they called Hallmark to help.
- Solution:** Hallmark relied on its recruiting resources to put together a team of 5 qualified people. This installation team was ready in less than 48 hours.
- Result:** Using their Hallmark augmented staff, this hardware dealer successfully completed the project. Subsequently they opened a new division, staffed primarily by Hallmark consultants, to provide software and infrastructure support services to their hardware clients.
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- Problem:** Large department of the government needed an I.T. specialist familiar with the healthcare industry, government regulatory compliance issues and HIPAA regulations to create a high-level design and “white paper” for a system to help prevent substance abuse.
- Solution:** Hallmark had a Project Manager already on staff who possessed extensive health care, HIPAA, and government services experience.
- Result:** Software design was completed on time and within budget. Client was so pleased that they immediately engaged this project manager for another project.
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- Problem:** One of the worlds leading computer manufacturers accepted a project to deploy 30,000 machines (both PC’s and laptops) at 300 locations in 27 states for their Fortune 100 client.
- Solution:** Hallmark assigned multiple teams of systems engineers, team leaders, and technicians to a project manager who successfully completed the project.
- Result:** Successfully completed deployment of 30,000 machines 6 months early.

### PRESIDENT’S PLEDGE OF EXCELLENCE

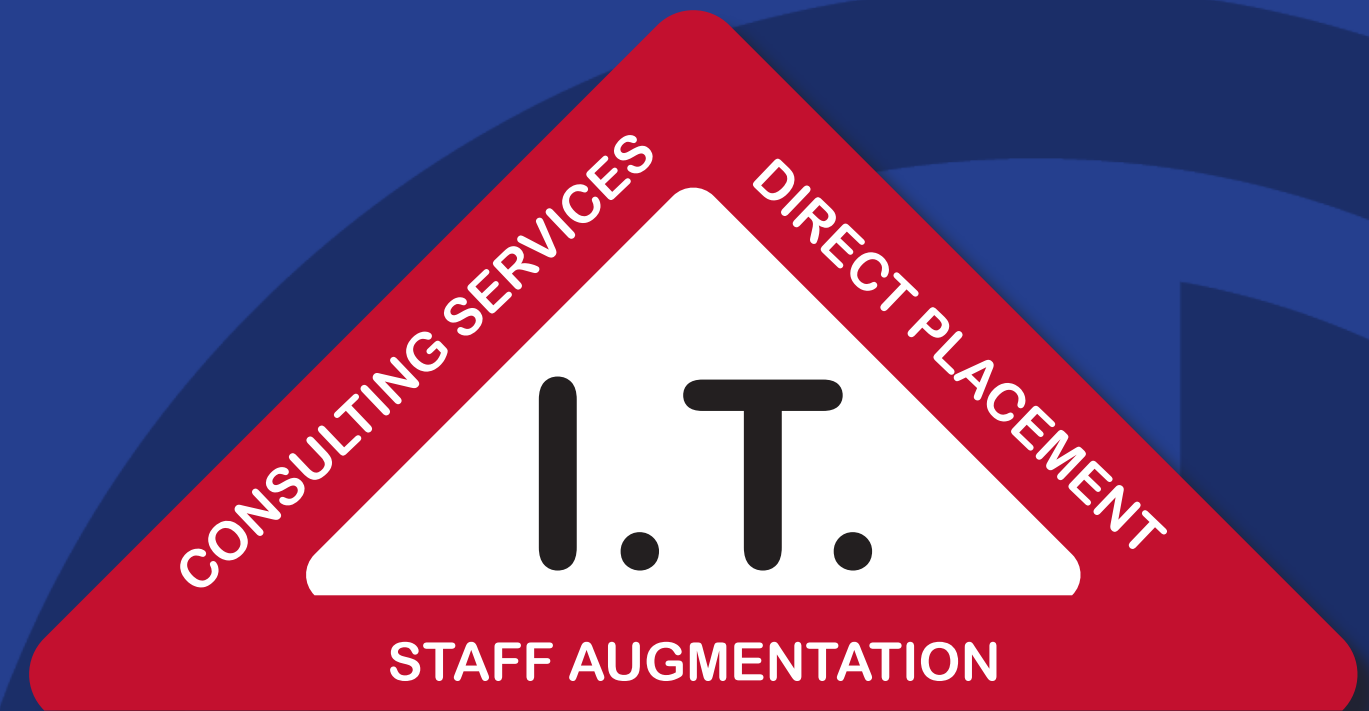
“Hallmark is a service firm, staffed by the most experienced professionals in our industry. We expect excellence from all of our employees. If you ever have questions or comments regarding any fact, facet or operation of this company, please contact me.

I will personally address any issue of importance to you.”

Andrew M. Parker CPC, President  
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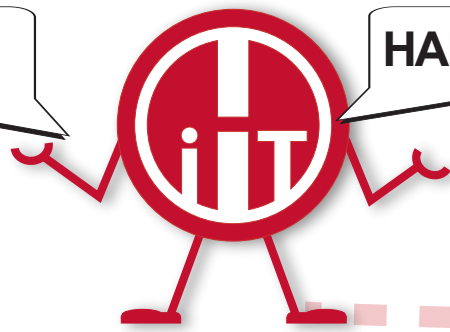
# Need Help?



[www.HallmarkIT.com](http://www.HallmarkIT.com)

**HALLMARK**  
Information Technology  
“The Technology of People”™  
Since 1970

HAVE AN I.T. PROBLEM?  
NEED A PEOPLE SOLUTION?



HALLMARK CAN HELP!

### JUST ONE CALL CONNECTS YOU WITH...

A QUALITY STAFF AUGMENTATION & INFRASTRUCTURE SERVICES ORGANIZATION  
AN INDUSTRY LEADING INFORMATION TECHNOLOGY CONSULTING FIRM  
A PREMIERE I.T. RECRUITING & SEARCH COMPANY

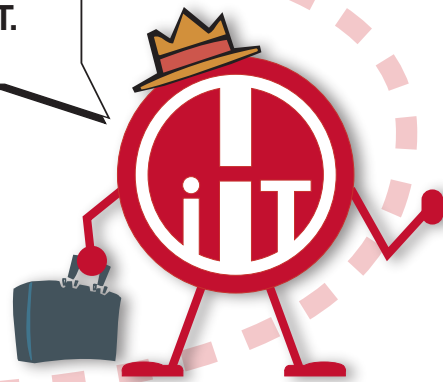


STAFF AUGMENTATION  
HALLMARK DOES I.T.

Hallmark is an industry-leading provider of infrastructure technology specialists to Fortune 500 companies. Our name is synonymous with efficiency and cost effectiveness. Our clients increase their profitability and success by augmenting their staff with Hallmark resources.

Hallmark has provided I.T. consulting services on a contract or subcontract basis to clients – private sector, non-profit and government – across the country. Our skilled professionals can develop and execute technology solutions to maximize your organization's potential.

CONSULTING SERVICES  
HALLMARK DOES I.T.

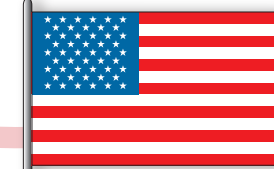
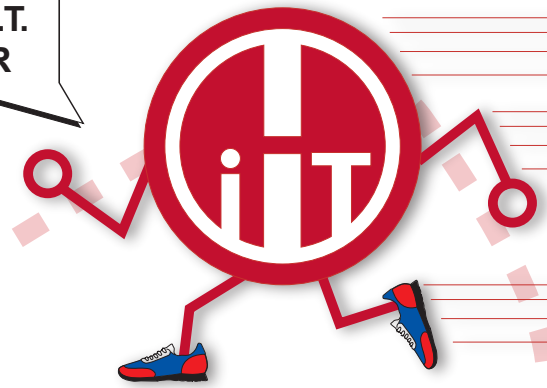


STAFF PLACEMENT  
HALLMARK DOES I.T.

Building your staff? Need a manager, director or a "permanent" addition to your internal staff? Hallmark can help. With a 35-year history of staff recruiting and executive search, we maintain a database of candidates and contacts that is second to none. We will find the right person for you and, as always, our work is guaranteed.

Information technology provides solutions and resolves business problems. Success is measured in efficiency, timeliness and accuracy. At Hallmark, with thousands of applicants and the best recruiting tools, our experienced staff has the drive and willingness to do whatever is necessary to help you achieve success.

HALLMARK DOES I.T.  
FASTER & BETTER

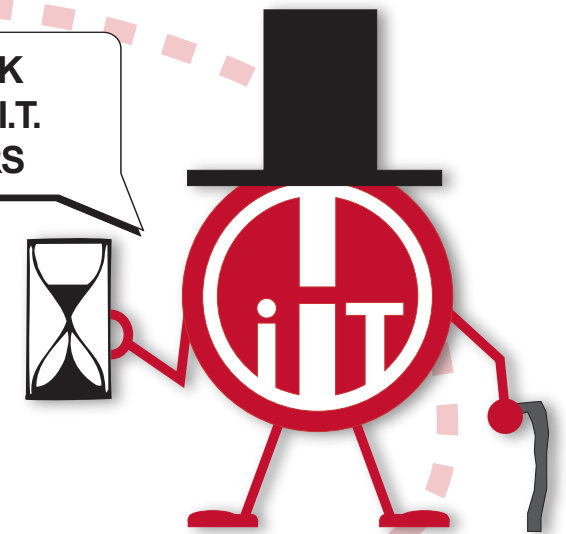


HALLMARK DOES I.T.  
ALMOST EVERYWHERE

Hallmark works throughout North America and the Caribbean. Hallmark consultants are prepared to assist you whenever and WHEREVER you need them to meet your goals and objectives.

Hallmark has developed expertise in information technology over many years, and evolved with the industry to be able to bring you one of the most highly trained and experienced teams of professionals to help you with even your most difficult technology issues.

HALLMARK  
HAS DONE I.T.  
FOR YEARS



WANT HALLMARK TO DO I.T.  
FOR YOU?



#### CONTACT US

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